



BARRY STROCK CONSULTING ASSOCIATES, INC.

**Management
&
Systems
Consulting
for
Manufacturing
Retailing
&
Distributing**





BARRY STROCK CONSULTING ASSOCIATES, INC.

MANAGEMENT AND SYSTEMS CONSULTING FOR MANUFACTURING, RETAIL AND DISTRIBUTION

BSCA has developed a nucleus of experienced professionals in the fields of **Manufacturing, Retail Sales, Distribution, and Not-For-Profit** operations. All BSCA consultants are experts in the "Ps" of business: *People, Policies, Paperwork, Politics, Productivity, and Profits.*

Our services include:

- Long Term Product Development Programs
- Pro-Active Sales and Marketing Programs
- Quality Improvement Programs
- Manufacturing Cost-Reduction Programs
- Distribution Cost-Reduction Programs
- Sales Network Strategic Plans
- Innovative Product Development Strategies
- Design, Plan and Implement a Direct-Mail Program
- Information Systems Needs Assessments
- Information System Procurement Processes
- Team Building
- Operational-Change: Retreats and Training
- Management of Research and Development Plans
- Super-Charged Sales Strategies and Plans
- Customer-Service Satisfaction Planning


BSCA is available to assist companies with their changing business requirements. We combine the art of innovation with practical and cost-effective solutions. BSCA looks forward to providing clients with proven processes to assist businesses in dealing with their daily challenges.

Barry Strock is an author, national lecturer and consultant about Management Issues, Reengineering, Outsourcing, Technology as a Tool for Success, and Strategic Planning with profitable results.

With over fifteen years of success, the BSCA approach has permitted hundreds of clients nationwide to secure practical and cost-effective solutions to marketing, manufacturing and business operational problems. We pride ourselves in serving our client's time-sensitive needs. We are *outcome driven* to find acceptable results that give our clients increased value and success in finding ways to better manage.

BSCA professionals have substantial and extensive experience as Presidents, Vice Presidents, General Managers, Product and Sales Managers, Directors of Sales, Marketing, and Engineering. Our teams of seasoned professionals have worked in, or for, a broad range of firms specializing in manufacturing, distributing, and retailing/wholesaling.

BSCA Regional Consulting Branch offices are located in Philadelphia, Atlanta, Denver, Seattle, Rochester, Memphis and Detroit. Corporate Headquarters are located in Rensselaerville, New York.

	<p>Barry Strock, President</p> <p>Barry Strock Consulting Associates, Inc. MANAGEMENT AND SYSTEMS CONSULTING Finance, HR, Utilities, Public Safety, Nonprofits, Security Evaluations</p> <p>154 Rosemont Street Albany, NY 12206 Office: 518-459-4252 Fax: 518-459-4265 Cellular: 518-461-5009 Web site: Strock.com E-mail: barry@strock.com</p>
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